



Congratulations...

The Tucson area has spoken and you've been selected.

Thousands of Arizona Daily Star and Tucson.com readers cast their votes in over 230 total categories ranging from food and entertainment to service providers to the health care industry. Nearly 140,000 votes were received. Readers will be watching closely to see if their favorite businesses are listed.

On September 24, Tucson's most powerful media company will produce a special newsprint tabloid to announce the winners and favorites in the various categories. The Winners & Favorites section will also appear on Tucson.com.

Thank your customers for their votes and highlight your business or service!

For more information, contact your Arizona Daily Star Account Executive or call 520.573.4366

Be part of the highly-anticipated Results Edition!



Publication Date

Sunday, September 24



Space Reservation

Thursday, September 14



PDF Deadline

Wednesday, September 20



Reach more than **293,000**

Arizona Daily Star/Tucson.com Readers

2017 Rates:

Results Section Rates				
Ad Size	Ad	Online ROS		Rates
	Dimensions	Impressions	Color	
Back Page	6 x 10	100,000	Incl	\$2,495
Premium Page*	6 x 10	100,000	Incl	\$2,495
Double Truck	13 x 10	100,000	Incl	\$2,995
Full Page	6 x 10	75,000	Incl	\$1,695
Half Page	3x10 or 6 x 5	50,000	Incl	\$995
Quarter Page	3 x 5	30,000	Incl	\$795
Eighth Page	3 x 2.5	25,000	Incl	\$595
Business Card w/ 6' x 2' Banner	2 x 2	15,000	Incl	\$395

Add-On Rates	
Materials	Rate
Banner - 6' x 2' (winner or favorite only)	\$100
Banner - 6' x 3' (category only)	\$150
Banner - 6' x 4' (category & name)	\$200
Additional Certificates	Free
Additional Mounted Plaques	\$30

Advertiser's contract rate applies if lower than special section. A 35% discount off of regular rate applies if existing Sunday advertiser adds a second ad in the section. Business Card Print Ad is templated w/ name, address, website, social, phone — online component includes 15,000 impressions. *Premium Pages - Inside Front, pg 3, pg 5, pg 7, inside back. Digital Ad Sizes—728x90; 300x250