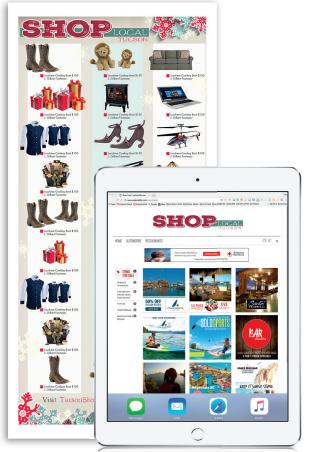
SHOP LOCAL TUCSON



Reach More Than a

Potential Customers

During Black Friday Small Business Saturday and Cyber Monday

TucsonShopLocal.com

Reach a variety of active readers through promotion in both the Arizona Daily Star and Tucson.com

ıy	\$380/wk*	
ıy	\$294/wk*	
ıy	\$251/wk*	

	Week	1st Insertion	2nd Insertion	Week Of:
	Week 1	Fri, Nov 25 Black Friday	Sun, Nov 27 Cyber Monday	Nov 25 - Nov 29
	Week 2	Wed, Nov 30 Shop Local	Sun, Dec 4 Shop Local	Nov 30 - Dec 6
	Week 3	Wed, Dec 7 Shop Local	Sun, Dec 11 Shop Local	Dec 7 - Dec 13
	Week 4	Wed, Dec 14 Shop Local	Sun, Dec 18 Shop Local	Dec 14 - Dec 20
	Week 5	Wed, Dec 21 Shop Local	Sat, Dec 24 Shop Local	Dec 21 - Dec 27
	Week 6	Wed, Dec 28 Shop Local	Sat, Dec 31 Shop Local	Dec 28 - Jan 2

Print Run Dates

*2, 4 or 6 week contract required

PACKAGE

2 Week Bu

4 Week Bu

6 Week Bu

\$100

Per box/product featured on Shop Local Landing Page Includes 10k ROS impressions per product

Weekly Frequency	Boxes Per Week	Ad Size	Ad Dimensions*	Run-Of-Network Impressions Per Week	Run-Of-Site Impressions Tucson.com Per Week	Weekly Investment
2 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$380
4 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$294
6 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$251

Weekly buys are based on 1 box per insertion, two-times per week. *Ads are product merchandise only, size provided for scale only. Multiple boxes can be purchased to showcase multiple products.

Online Run Dates

