

SHOP LOCAL TUCSON

Reach More Than a
MILLION
Potential Customers

During Black Friday
Small Business Saturday
and Cyber Monday

TucsonShopLocal.com

Reach a variety of active readers
through promotion in both
the Arizona Daily Star and Tucson.com



2 Week Buy \$380/wk*

4 Week Buy \$294/wk*

6 Week Buy \$251/wk*

*2, 4 or 6 week contract required

Print Run Dates

Online Run Dates

Week	1st Insertion	2nd Insertion	Week Of:
Week 1	Fri, Nov 25 Black Friday	Sun, Nov 27 Cyber Monday	Nov 25 - Nov 29
Week 2	Wed, Nov 30 Shop Local	Sun, Dec 4 Shop Local	Nov 30 - Dec 6
Week 3	Wed, Dec 7 Shop Local	Sun, Dec 11 Shop Local	Dec 7 - Dec 13
Week 4	Wed, Dec 14 Shop Local	Sun, Dec 18 Shop Local	Dec 14 - Dec 20
Week 5	Wed, Dec 21 Shop Local	Sat, Dec 24 Shop Local	Dec 21 - Dec 27
Week 6	Wed, Dec 28 Shop Local	Sat, Dec 31 Shop Local	Dec 28 - Jan 2

**DIGITAL ONLY
PACKAGE**

\$100

Per box/product featured on Shop Local Landing Page
Includes 10k ROS impressions per product

Weekly Frequency	Boxes Per Week	Ad Size	Ad Dimensions*	Run-Of-Network Impressions Per Week	Run-Of-Site Impressions Tucson.com Per Week	Weekly Investment
2 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$380
4 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$294
6 Week Buy	2	2 col x 2"	3.222" wide x 2" tall	5,000	20,000	\$251

Weekly buys are based on 1 box per insertion, two-times per week. *Ads are product merchandise only, size provided for scale only. Multiple boxes can be purchased to showcase multiple products.