



Your future Employee of the Year awaits at the 34th Annual Diversity CareerFair

Presented by Tucson Indian Center and Tucson.com

**Desert Diamond Casino - South Nogales Highway
Wednesday, January 24, 2024 -1pm-4pm**

Attract hundreds of qualified, active minority job seekers through the Southern Arizona Indian Workforce Development Council and Tucson Indian Center’s relationships with the Indian Nations and the local community. This is one of Southern Arizona’s longest running diversity recruiting events supporting Native Americans.

Get maximum exposure with Diversity CareerFair Sponsorships

Achieve maximum visibility with a CareerFair sponsorship. A variety of levels are available to meet your needs:

Title Sponsor – \$15,000 (one available)

- Full Page Sunday Full Color Recruitment ad
- Full page Wednesday Full Color Recruitment Ad
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Ten (10) 30-day Job Postings or 200,000 ROS leaderboard impressions
- Full Page Full Color ad in CareerFair program
- 30 day Job Video
- La Estrella - Full-page, full-color ad
- Two tables at the event, 4 chairs, premium location
- Eight free dinners
- Company name bolded in CareerFair Guide listing
- Recognition at the banquet
- Company profile on website and program
- Link to company website from career fair website
- Funds benefit the Tucson Indian Center

Basket Sponsorship – \$5,000

- Company profile in CareerFair Guide and on website
- Six 30-day postings or 72,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at event, 2 chairs, premium location
- Four free dinners
- Half Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the banquet
- Funds benefit the Tucson Indian Center

Corporate Sponsor – \$10,000

- Half Page Sunday Full Color Recruitment ad
- Half Page Wednesday Full Color Recruitment ad
- Eight (8) 30-day Job Postings or 125,000 Digital ROS Impressions
- Full Page Full Color ad in CareerFair program
- Two tables at the event, 4 chairs, premium location
- Six free dinners
- Company name bolded in CareerFair Guide listing
- Recognition at the luncheon
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Link to company website from career fair website
- Funds benefit the Tucson Indian Center



DEADLINES:

- Online Impressions/Postings: January 31, 2024
- CareerFair program: January 5, 2024



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Pottery Sponsorship – \$2,500

- Company profile in CareerFair Guide and on website
- Five 30-day postings or 45,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at the event, 2 chairs, premium location
- Four free dinners
- Half Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the banquet
- Funds benefit the Tucson Indian Center



Dream Catcher Sponsorship – \$1,500

- Company profile in CareerFair Guide and on website
- Four 30-day postings or 33,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at the event, 2 chairs
- Two free dinners
- Half Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the banquet
- Funds benefit the Tucson Indian Center

Squash Blossom Sponsorship – \$999

- Company profile in CareerFair Guide and on website
- Three 30-day postings or 22,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at the event, 2 chairs
- Two free dinners
- Quarter Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Funds benefit the Tucson Indian Center

DEADLINES:

- Online Impressions/Postings: January 31, 2024
- CareerFair program: January 5, 2024



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Wednesday, January 24, 2024 -1pm-4pm

To reserve your booth, please visit us online at
tucson.com/diversitycareerfair or complete this form
and return it by Wednesday, January 5, 2024 to:

Arizona Daily Star/Tucson.com

Attn: Denise Tellez

520-534-7315 or dtellez@tucson.com

Reservation Form (Please type or print legibly.)

Company _____

Address _____ City _____ State _____ Zip _____

Contact person _____ Email _____

Phone _____ Fax _____ Web address (URL) _____

Booth Packages:

Best Package, \$599

Includes:

- (1) Table at the event, 2 chairs
- (1) Free dinner
- Quarter Page ad in CareerFair Guide (15")
- (2) 30-day postings
- Listing as exhibitor in CareerFair Guide
- Link to company website from CareerFair website

Good Package, \$499

Includes:

- (1) Table at the event, 2 chairs
- (1) Free dinner
- Eighth Page ad in CareerFair Guide (7.5")
- (1) 30-day posting
- Listing as exhibitor in CareerFair Guide
- Link to company website from CareerFair website

Dinner reservations :

Dinner for one on Tuesday January 23 is included in the exhibit price. Additional dinners are \$35 each. Please indicate the NUMBER OF ADDITIONAL dinners required for your company.

**Late fee \$30 if paid after Friday, January 5, 2024
Questions? Call (520) 534-7315.**

*no refunds for cancellations or no-shows after Jan. 5, 2024

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Payment Information

Payment Method:

Check for \$ _____ enclosed. Please make check payable to Arizona Daily Star. Send invoice for \$ _____

Bill credit card: Visa Mastercard Discover Card for \$ _____

Name on card: _____

Card Number: _____ Expiration date: _____

Authorizing Signature: _____