

2024 SPECIALTY PUBLICATIONS & EVENTS

2024 CALENDAR

January							February							March							April						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6	28	29	30	31	1	2	3	25	26	27	28	29	1	2	31	1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9	7	8	9	10	11	12	13
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	20
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27
28	29	30	31	1	2	3	25	26	27	28	29	1	2	24	25	26	27	28	29	30	28	29	30	1	2	3	4
													31	1	2	3	4	5	6								

May							June							July							August						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4	26	27	28	29	30	31	1	30	1	2	3	4	5	6	28	29	30	31	1	2	3
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	31	1	23	24	25	26	27	28	29	28	29	30	31	1	2	3	25	26	27	28	29	30	31
							30	1	2	3	4	5	6														

September							October							November							December						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	29	30	1	2	3	4	5	27	28	29	30	31	1	2	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30	1	2	3	4	5	27	28	29	30	31	1	2	24	25	26	27	28	29	30	29	30	31	1	2	3	4

DATE	SECTION/EVENT	DATE	SECTION/EVENT	DATE	SECTION/EVENT
Jan 14	Tucson Bridal Guide	Mar 13	PAC-12 Tournament Extra	Oct 13	Breast Cancer Awareness
Jan 21	Diversity Career Fair	Mar 21	NCAA Extra	Nov 3	College Basketball Guide
Jan 21	EVENT - Tucson Bridal Expo	Apr 7	Vision '24	Nov 10	PRIMEtime Retirement Guide
Jan 24	EVENT - Diversity Career Fair	Apr 21	Spruce Up Tucson	Nov 15	SBN Take Care Guide
Feb 14	NCAA Softball/Baseball Preview	May 5	Nurses Week-Fablous 50 Nurses	TBD	EVENT - 40 Under 40 (Event Date TBD)
Feb 24	EVENT - #ThisIsTucson Artisan Market	Jun 16	Readers' Choice Nomination Guide	Dec 15	AZ Tax Credit
Mar 3	Tucson Festival of Books Guide	Jul 28	Readers' Choice Voting Guide	Dec 27	2024 Oro Valley Map & Guide Glossy
Mar 9-10	EVENT - Festival of Books	Aug 25	College Football Guide		
Mar 10	Arizona Tax Credit	Sep 12	EVENT - Readers' Choice		
Mar 17	PRIMEtime Retirement Guide	Sep 29	Readers' Choice Results		

Effective: February 1, 2024. Section/Event list subject to change.

For more information, contact your Tucson Media Partners Account Executive, email sales@tucson.com or call 520-573-4366.



2024 SPECIALTY PUBLICATIONS & EVENTS

SPORTS ENTHUSIASTS

- NCAA Softball/Baseball Preview Feb 14
- PAC-12 Tournament Extra Mar 13
- NCAA Tournament Extra Mar 21
- NCAA Football Preview Aug 25
- NCAA Basketball Preview Nov 3

HEALTH

- PRIMETIME (Spring) Mar 17
- Breast Cancer Awareness Oct 13
- PRIMETIME Nov 10
- Saddlebag Notes Take Care Guide Nov 15

RECRUITMENT

- Diversity Career Fair Guide Jan 21
- EVENT - Diversity Career Fair Jan 24
- Nurses Week May 5

OUT & ABOUT TUCSON

- Tucson Bridal Guide Jan 14
- EVENT - Tucson Bridal Expo Jan 21
- EVENT - #ThisIsTucson Artisan Market Feb 24
- Tucson Festival of Books Guide Mar 3
- EVENT - Festival of Books Mar 9-10
- Arizona Tax Credit Mar 10
- Spruce Up Tucson Apr 28
- Arizona Tax Credit Dec 15
- Oro Valley Guide & Directory Dec 27

BUSINESS TO BUSINESS

- VISION '24 Apr 28
- Readers' Choice Nominations Jun 16
- Readers' Choice Voting Guide Jul 28
- EVENT - Reader's Choice Sep 12
- Readers' Choice Results Sep 29
- Top Workplaces Rankings/EVENT TBD

DISCOUNT VOLUME PLANS

Plan your year now and target your most profitable customers with featured products - choose your frequency!

- 2 Sections—15% Discount
 3-5 Sections—20% Discount
 6+ Sections—25% Discount

Discounts are applied to each publication chosen. If additional publications are chosen at a later date, the larger discount will be honored on all additional publication choices. The Advertiser agrees to purchase from the Publisher _____ number of issues from January 1, 2024–December 31, 2024 at the rates set forth in the Publishers rate card.

Chosen Publications: 1. _____, 2. _____, 3. _____
 4. _____, 5. _____, 6. _____

Company Name: _____

Authorized Signature: _____ Printed Name: _____

Tucson Media Partner Executive: _____ Date: _____

If the Advertiser does not fulfill the committed frequency, the Advertiser will be billed the difference between the agreed and the actual earned rate. Premium space is limited—first come, first served. Call now to reserve your space in 2024 Specialty Publications & Events by completing this form and returning it to your Account Executive.

Effective: February 1, 2024. Section/Event list subject to change.

For more information, contact your Tucson Media Partners Account Executive, email sales@tucson.com or call 520-573-4366.

