### 2024 Speciality Publications & Events

**2024 Calendar**

<table>
<thead>
<tr>
<th>DATE</th>
<th>SECTION/EVENT</th>
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</thead>
<tbody>
<tr>
<td>Jan 14</td>
<td>Tucson Bridal Guide</td>
<td>Mar 13</td>
<td>PAC-12 Tournament Extra</td>
<td>Sep 27</td>
<td>Readers’ Choice Glossy Magazine</td>
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<tr>
<td>Jan 21</td>
<td>Diversity Career Fair</td>
<td>Mar 21</td>
<td>NCAA Extra</td>
<td>Oct 13</td>
<td>Breast Cancer Awareness</td>
</tr>
<tr>
<td>Jan 21</td>
<td>EVENT - Tucson Bridal Expo</td>
<td>Apr 7</td>
<td>Vision ‘24</td>
<td>Nov 3</td>
<td>College Basketball Guide</td>
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<tr>
<td>Jan 24</td>
<td>EVENT - Diversity Career Fair</td>
<td>Apr 21</td>
<td>Spruce Up Tucson</td>
<td>Nov 10</td>
<td>PRIMEtime Retirement Guide</td>
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<tr>
<td>Feb 14</td>
<td>NCAA Softball/Baseball Preview</td>
<td>May 5</td>
<td>Nurses Week-Fabulous 50 Nurses</td>
<td>Nov 15</td>
<td>SBN Take Care Guide</td>
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<tr>
<td>Feb 24</td>
<td>EVENT - #ThisIsTucson Artisan Market</td>
<td>Jun 2</td>
<td>Readers’ Choice Nomination Guide</td>
<td>TBD</td>
<td>EVENT - 40 Under 40 (Event Date TBD)</td>
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<tr>
<td>Mar 10</td>
<td>Arizona Tax Credit</td>
<td>Aug 30</td>
<td>EVENT - Readers’ Choice</td>
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<tr>
<td>Mar 17</td>
<td>PRIMEtime Retirement Guide</td>
<td>Sep 22</td>
<td>Readers’ Choice Results</td>
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*For more information, contact your Tucson Media Partners Account Executive, email sales@tucson.com or call 520-573-4366.*

*Effective: February 1, 2024. Section/Event list subject to change.*
## SPORTS ENTHUSIASTS
- NCAA Softball/Baseball Preview | Feb 14
- PAC-12 Tournament Extra | Mar 13
- NCAA Tournament Extra | Mar 21
- NCAA Football Preview | Aug 25
- NCAA Basketball Preview | Nov 3

## HEALTH
- PRIMEtime (Spring) | Mar 17
- Breast Cancer Awareness | Oct 13
- PRIMEtime | Nov 10
- Saddlebag Notes Take Care Guide | Nov 15

## RECRUITMENT
- Diversity Career Fair Guide | Jan 21
- EVENT - Diversity Career Fair | Jan 24
- Nurses Week | May 5

## OUT & ABOUT TUCSON
- Tucson Bridal Guide | Jan 14
- EVENT - Tucson Bridal Expo | Jan 21
- EVENT - #ThisIsTucson Artisan Market | Feb 24
- Tucson Festival of Books Guide | Mar 3
- EVENT - Festival of Books | Mar 9-10
- Arizona Tax Credit | Mar 10
- Spruce Up Tucson | Apr 21
- Arizona Tax Credit | Dec 15
- Oro Valley Guide & Directory | Dec 27

## BUSINESS TO BUSINESS
- VISION ‘24 | Apr 7
- Readers’ Choice Nominations | Jun 2
- Readers’ Choice Voting Guide | Jul 7
- EVENT - Reader’s Choice | Aug 30
- Readers’ Choice Results | Sep 22
- Readers’ Choice Commemorative | Sep 27
- Top Workplaces Rankings/EVENT | TBD

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If the Advertiser does not fulfill the committed frequency, the Advertiser will be billed the difference between the agreed and the actual earned rate. Premium space is limited—first come, first served. Call now to reserve your space in 2024 Specialty Publications & Events by completing this form and returning it to your Account Executive.

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