

# 2025 SPECIALTY PUBLICATIONS & EVENTS

## 2025 CALENDAR

January							February							March							April								
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa		
			1	2	3	4						1							1			1	2	3	4	5			
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8	6	7	8	9	10	11	12		
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15	13	14	15	16	17	18	19		
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22	20	21	22	23	24	25	26		
26	27	28	29	30	31	23	24	25	26	27	28	23	24	25	26	27	28	29	27	28	29	30							
													30	31															

  

May							June							July							August						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3	1	2	3	4	5	6	7			1	2	3	4	5						1	2
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
25	26	27	28	29	30	31	29	30	27	28	29	30	31	24	25	26	27	28	29	30	24	25	26	27	28	29	30
														31													

  

September							October							November							December								
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa		
		1	2	3	4	5	6				1	2	3	4							1			1	2	3	4	5	6
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13		
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20		
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27		
28	29	30	26	27	28	29	30	31	23	24	25	26	27	28	29	28	29	30	31										
									30																				

DATE	SECTION/EVENT	DATE	SECTION/EVENT	DATE	SECTION/EVENT
Jan 23	Diversity Career Fair	Mar	PAC-12 Tournament Extra	Sep 5	EVENT - Readers' Choice
Jan 29	EVENT - Diversity Career Fair	Mar 30	PRIMEtime Retirement Guide	Sep 18	Fall Arts Preview
Feb 16	Tucson Bridal Expo	Mar	NCAA Extra	Sep 28	Readers' Choice Results
Feb 22	EVENT - #ThisIsTucson Artisan Market	Apr 13	Vision '24	Oct	Breast Cancer Awareness
Feb 23	EVENT - Tucson Bridal Expo	Apr 27	Spruce Up Tucson	Oct 23	EVENT - Top Workplaces
Feb	NCAA Softball/Baseball Preview	May 5	Nurses Week-Fablous 50 Nurses	Oct 26	Top Workplaces Guide
Mar 9	Tucson Festival of Books Guide	Jun 15	Readers' Choice Nomination Guide	Nov 16	PRIMEtime Retirement Guide
Mar 15-16	EVENT - Festival of Books	Jul 27	Readers' Choice Voting Guide	Nov	SBN Take Care Guide
Mar 16	Arizona Tax Credit	Aug	College Football Guide	Nov	College Basketball Guide
Mar 20	Spring Arts	Aug	EVENT - 40 Under 40 (Event Date TBD)	Dec 14	AZ Tax Credit
				Dec 28	2024 Oro Valley Map & Guide Glossy

Effective: January 1, 2025. Section/Event list subject to change.

For more information, contact your Tucson Media Partners Account Executive, email [marketing@tucson.com](mailto:marketing@tucson.com) or call 520-573-4366.



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## SPORTS ENTHUSIASTS

- NCAA Softball/Baseball Preview Feb
- PAC-12 Tournament Extra Mar
- NCAA Tournament Extra Mar
- NCAA Football Preview Aug
- NCAA Basketball Preview Nov

## HEALTH

- PRIMETIME (Spring) Mar 30
- Breast Cancer Awareness Oct
- PRIMETIME Nov 16
- Saddlebag Notes Take Care Guide Nov

## RECRUITMENT

- Diversity Career Fair Guide Jan 26
- EVENT - Diversity Career Fair Jan 29
- Nurses Week May 4

## OUT & ABOUT TUCSON

- Tucson Bridal Guide Feb 16
- EVENT - Tucson Bridal Expo Feb 23
- EVENT - #ThisIsTucson Artisan Market Feb 24
- Tucson Festival of Books Guide Mar 9
- EVENT - Festival of Books Mar 15-16
- Arizona Tax Credit Mar 16
- Spruce Up Tucson Apr 27
- Arizona Tax Credit Dec 14
- Oro Valley Guide & Directory Dec 28

## BUSINESS TO BUSINESS

- VISION '24 Apr 13
- Readers' Choice Nominations Jun 15
- Readers' Choice Voting Guide Jul 27
- EVENT - Reader's Choice Sep 5
- Readers' Choice Results Sep 28
- Top Workplaces Rankings/EVENT Oct 23
- Top Workplace Guide Oct 26

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