



Dates to Remember:

Nomination Phase:

Sunday, June 4 -
Sunday, June 18

Voting Phase:

Monday, July 9 -
Sunday, July 23

Results

**Publication: Friday,
September 24**

Live And Let Thrive

It's Time to THRIVE!

OPTIMIZING YOUR REACH:

- Businesses are encouraged to engage with and promote themselves to their customers in the nomination and voting phases.
- With over 600,000 combined nominations and votes in 2022, the ballot is the best place for your business to be seen. Expand your reach and maintain top of mind awareness throughout the contest by advertising directly on the ballot.

BEST PRACTICES:

- Businesses are encouraged to engage with and promote themselves to their customers in the nomination and voting phases.
- Individuals can nominate once per category for the duration of the nomination period.
- The top 10 businesses nominated per category will progress to the voting phase.
- Individuals can vote once per day, per category, for the duration of the voting period.

VOTING INTEGRITY:

- While the Arizona Daily Star encourages healthy competition between businesses, we are dedicated to the integrity of the program and do not support any dishonesty.
- The use of third-party integrations, voting farms, texting apps and/or creating multiple email addresses or phone numbers for the purpose of nominating or voting is expressly prohibited.
- Nominations, online votes and Text to Vote votes will be monitored for fraudulent activity. Nominations/votes are reviewed and may be disqualified along with the corresponding participant if proven to be falsified. In the event that one business is continually flagged for fraudulent behavior, a market representative will communicate with the business in question directly and may be disqualified from the contest as a whole.

DOES MY AD GUARANTEE ME NOMINATIONS OR VOTES?

- Ads on the ballot do not guarantee that your business will be nominated or move on to the voting phase. The ballot ads are to promote your business by creating top of mind awareness and brand awareness for your business! The ad spots on the ballot will put your business in front of the thousands of people that visit the ballot daily.
- While advertisements do not guarantee nominations or votes, ad placements do encourage participation and make it easier for your customers, friends and family to find and engage with your business on the ballot!