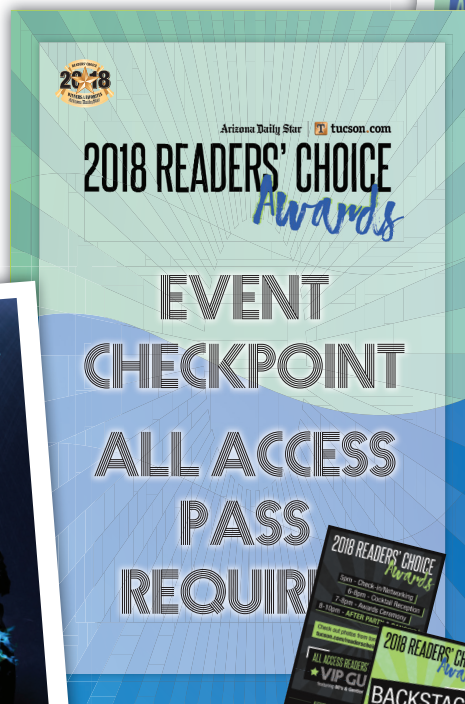


Arizona Daily Star takes Readers' Choice to record level in 2018



Clockwise from upper left:
Promotion ad for nomination phase of the Arizona Daily Star Readers' Choice Awards; self-promotion pieces available to businesses in the voting phase; cover of the 48-page ballot section in the Daily Star; Readers' Choice Winner plaque; signature I.D. for 2018 awards event; cover of 50-page Results section in print and glossy magazine format.





Clockwise from upper left:

Some of the 1,000 attendees queueing up for the awards event; a KISS impersonator at the rock-and-roll-themed event; the Daily Star's Readers' Choice sales team at launch rally; the team at the wrap-up event.

