

# SHOP LOCAL TUCSON

Reach More Than a  
**MILLION**  
 Potential Customers

During Black Friday  
 Small Business Saturday  
 and Cyber Monday

**TucsonShopLocal.com**

Reach a variety of active readers  
 through promotion in both  
 the Arizona Daily Star and Tucson.com

Frequency	Print Run Dates	Online Run Dates
Week 1	Thu, Nov 16	Nov 16 - Nov 22
Week 2	Thu-Sat, Nov 23 - 25	Nov 23 - Nov 29
Week 3	Thu, Nov 30	Nov 30 - Dec 6
Week 4	Thu, Dec 7	Dec 7 - Dec 13
Week 5	Thu, Dec 14	Dec 14 - Dec 20
Week 6	Thu, Dec 21	Dec 21 - Dec 27

Weekly Frequency	Ad Size	Ad Dimensions*	Run-Of-Site Impressions Tucson.com Per Week	Weekly Investment
6	3 col x 4.5"	4.889" wide x 4.5" tall	25,000	\$350

\*Ads are a product merchandise only, size provided for scale only. Multiple boxes can be purchased to showcase multiple products. Commitment is for 6 weeks. Additional run dates of Friday, November 24 and Saturday, November 25 are added value.